## Funeral Consumers Alliance of Greater Kansas City

# GKC FUNERAL PRICE SURVEY



# **Seriously? You paid how much?** Check the wide gap between lowest and highest funeral prices

FCA-GKC's 2016 survey of prices charged by 95 area funeral providers includes three basic types of funerals: standard funerals, immediate burial, and direct cremation. The basic prices charged for these services by each funeral home are listed in the chart on pages 2 and 3.

#### Standard funeral

The average price of a standard funeral in 2016 was \$5,814. This includes embalming, body preparation, visitation, a service, and a graveside service. Casket, grave liner, and burial costs are extra. The standard funeral prices represented a range among funeral homes, from \$3,700 to \$9,455.

The average standard funeral price increased 2 percent during the past two years, compared with an increase of 1 percent in the area's consumer price index.

#### **Immediate burial**

Many people forego the "standard" funeral in favor of immediate burial, which costs considerably less. The average price of an immediate burial funeral in 2016 was \$3,584, a savings of 38 percent from the cost of a standard funeral. This choice skips embalming, visitation, and services. The individual prices ranged from \$895 to \$5,790. The \$3,584 average was up 3 percent since our previous survey in 2014.

#### **Direct cremation**

Direct cremation, the least costly method of body disposition by far, averaged \$1,817 in a range of \$675 to \$3,035. That's 69 percent less than a standard funeral and 49 percent less than an immediate burial. With this choice, the body is taken directly to the crematory without extra preparations or services and the ashes are returned directly to the family. The average price increased 0.8 percent, about the same as the consumer price index.

#### Many more price options exist

Although the prices in this handout are for three types of funerals, some families choose more services in each category. Some add a funeral or memorial service to an immediate burial. Cremations, the choice in half of all deaths these days, may include embalming, a visitation, and a service before the body is cremated, all of which increase prices.

On the other hand, even the price of a direct burial can be lowered if services typically provided by a funeral home are taken on by family and friends. For example, in a "home funeral," the family can wash and prepare the body, host a wake or service, and even transport the body to the cemetery.

The FCA-GKC website, www.funeralskc.org, lists the individual prices of embalming; transporting the body to the funeral home; visitation; service; limousine and hearse rental, and the funeral home's basic service fee for overhead expenses. These details are not included in this handout. The website also includes articles about home funerals and other options that minimize funeral home involvement.

#### The general price list

FCA-GKC's 2016 price survey team relied on general price lists (GPLs) that the Federal Trade Commission requires funeral homes to maintain and distribute to those who ask for them.

All prices are subject to change by owners without notice. Consumers are advised to obtain *current* price lists before making a final decision. Growing numbers of funeral providers are posting their price lists on their websites these days, but they are not required to do so—and those that do may not list all of their prices.

#### For all the information you need, rely on the FCA-GKC

The only source for all of these prices, available together for comparison, is the Funeral Consumers Alliance of Greater Kansas City. The individual funeral home prices are listed on the inside pages of this handout and on FCA-GKC's website, www.funeralskc.org. There is no charge for this information, but our all-volunteer organization depends on your donations to carry out its mission. We also welcome volunteer support in a variety of areas.

Our mission is simple: To educate and support individuals and families in making informed decisions about death-related services consistent with their values and lifestyles. Thank you for appreciating and fostering that mission.

#### www.funeralskc.org

# FCA-GKC 2016 Area Survey of Funeral Home Prices

		* * * 2016 * * *			2014			[4pg Version 170124-A]
		Direct Immediate Standard		Standard	%			
Kansas	Funeral Home (Ownership)	Cremation	Burial	Funeral	Funeral	Change	Telephone	Directory
Douglas	Greatful Gathering Funeral Hm & Crem (Local)	899	1,330	5,015	*		785-727-4444	2004 E. 23rd St., Lawrence, KS 66046
	Rumsey-Yost Funeral Hm & Crematory (Local)	2,325	3,770	5,800	5,085	14.1	785-843-5111	601 Indiana St., Lawrence, KS 66044
	Warren-McElwain Mortuary (Local)	2,480	4,064	6,845	6,795	0.7	785-542-3030	1003 John L. Williams Dr., Eudora, KS 66025
	Warren-McElwain Mortuary (Local)	2,480	4,064	6,845	6,795	0.7	785-843-1120	120 W. 13th St., Lawrence, KS 66044
Johnson	The Amos Family Funeral Home (Local)	2,270	4,307	6,370	6,038	5.5	913-631-5566	10901 Johnson Dr., Shawnee, KS 66203
	Ara Cremation (Local)	1,080	n/a	*	**		913-232-7334	5695 W. 95th St., Overland Park, KS 66207
	Bruce Funeral Homes (Local)	2,530	4,280	5,680	5,450	4.2	913-856-7111	106 S. Center, Gardner, KS 66030
	Bruce Funeral Homes (Local)	2,530	4,280	5,680	5,450	4.2	913-592-2244	712 S. Webster, Spring Hill, KS 66083
	Charter Funerals - Kansas City (Local)	1,270	2,270	4,650	4,255	9.3	816-921-5555	10250 Shawnee Msn Pkwy, Shawnee M, KS 66203
	Church Funeral Associates (Local)	900	2,095	4,235	4,235	0.0	913-789-9600	5815 Neiman Road, Shawnee, KS 66203
	Cremation Center of Kansas City (Local)	895	n/a	*	*		913-384-5566	4926 Johnson Dr., Mission, KS 66205
-	www.cremationcenterkc.com (Local)	675	n/a	*	*		913-384-5566	Online only
-	Cremation Society of KS & MO (Local)	1,095	n/a	4,030	*		913-383-9888	8837 Roe, Prairie Village, KS 66207
-	www.FuneralCenterKC.com (Local)	n/a	n/a	*	4,671		913-631-5566	Online only
	Heartland Crem & Burial Society-KS/MO (Local)	1,045	2,040	3,700	3,950	(6.3)	913-789-8998	7700 Shawnee Mission Pkwy, O.P., KS 66202
	Johnson County Funeral Chapel (Signature)	2,780	5,085	7,520	7,963	(5.6)	913-451-1860	11200 Metcalf, Overland Park, KS 66210
	McGilley & Frye Funeral Hm & Crem (SCI)	2,740	5,790	7,855	7,255	8.3	913-782-0582	105 E. Loula, Olathe, KS 66061
-	McGilley & Hoge Jo Co Mem'l Chapel (SCI)	2,740	5,790	8,555	7,840	9.1	913-642-3565	8024 Santa Fe Dr., Overland Park, KS 66204
	www.midstatescremation.com (Local)	695	n/a	*	**		913-815-8001	Online only
	Overland Park Funeral Chapel (Signature)	2,780	5,085	6,930	7,963	(13.0)	913-648-6224	8201 Metcalf, Overland Park, KS 66204
F	Penwell-Gabel Funeral Hm & Crematory (Local)	3,035	3,580	5,330	5,125	4.0	913-768-6777	14275 Blackbob Rd., Olathe, KS 66062
F	Porter Funeral Home & Crematory (Local)	2,197	3,388	6,221	5,946		913-438-6444	8535 Monrovia, Lenexa, KS 66215
Leavenworth	Belden-Larkin Funeral Home (Local)	2,915	4,265	5,515	*		913-682-2820	707 S. 6th St., Leavenworth, KS 66048
	Charter Funerals - Sunset (Local)	1,270	2,270	3,795	3,895	(2.6)	913-682-5400	16731 Springdale Road, Leavenworth, KS 66048
-	Davis Funeral Chapel (Local)	n/a	4,000	4,475	4,358		913-682-5523	531 Shawnee, Leavenworth, KS 66048
-	Quisenberry Funeral Home (Local)	2,650	3,900	5,645	4,695		913-845-2740	604 E. 4th St., Tonganoxie, KS 66086
	R.L. Leintz Funeral Home (Local)	2,400	2,950	4,900	4,450		913-351-0200	4701 10th Ave., Leavenworth, KS 66048
Miami	Eddy-Birchad Funeral Home (Local)	2,100	4,015	4,840			913-755-2114	203 Main St., Osawatomie, KS 66064
-	Penwell-Gabel F Hm & Crem - Louisburg (Local)	3,035	3,580	5,330	5,125	4.0	913-837-4310	120 S. Broadway, Louisburg, KS 66053
-	Penwell-Gabel F Hm & Crem - Paola (Local)	3,035	3,580	5,375	5,125		913-294-2372	305 N. Pearl St., Paola, KS 66071
-	Penwell-Gabel F Hm - Osawatomie (Local)	2,030	3,670	4,580			913-755-6500	605 O'Neal Ave., Osawatomie, KS 66064
Wyandotte	Alden-Harrington Funeral Home (Local)	1,250	3,858	6,460	6,458	0.0	913-422-4074	214 Oak St., Bonner Springs, KS 66012
,	Chapel Hill-Butler Funeral Home (SCI)	2,740	4,890	7,255	6,313		913-334-3366	701 N. 94th St., Kansas City, KS 66112
	George F. Porter & Sons Funeral Home (Local)	1,997	3,092	5,136	5,036		913-621-6400	1835 Minnesota Ave., Kansas City, KS 66102
-	Highland Park Funeral Hm & Crematory (Local)	795	1,840	4,365	4,315		913-371-0699	4101 State Ave., Kansas City, KS 66102
	Kansas City Funeral Directors (Local)	750	2,005	3,875	3,425		913-262-6310	4880 Shawnee Dr., Kansas City, KS 66106
	Lawrence A. Jones & Sons Funeral Chpl (Local)	1,270	2,690	5,070			913-371-2823	2065 N. 5th St., Kansas City, KS 66101
	Maple Hill Funeral Hm & Cemetery (Local)	n/a	3,645				913-831-3345	3300 Shawnee Dr., Kansas City, KS 66106
-	Mary Butler Meyers Funeral Home (Local)	1,410	3,230					6300 Parallel Pkwy., Kansas City, KS 66102
	Mrs. J.W. Jones Memorial Chapel (Local)	995	1,945	5,590	5,590		913-321-0253	703 N. 10th St., Kansas City, KS 66102
ŀ	Northern Star Mortuary (Local)	2,535	2,471	5,045	5,253		913-400-3766	5029 Leavenworth Rd., Kansas City, KS 66104
ŀ	Skradski Funeral Chapel (Local)	2,450	2,171				913-371-1404	340 N. 6th St., Kansas City, KS 66101
ŀ	Slider Funeral Home (Local)	695	895	5,070			913-573-2020	1734 Washington Blvd., Kansas City, KS 66102
ŀ	Thatcher's Funeral Home (Local)		2,076		5,015		913-321-1211	1520 N. 5th St., Kansas City, KS 66101
Missouri			,	-,				
Cass	Cullen Funeral Home (Local)	2,235	3,400	4,690	4,470	4.9	816-322-5278	612 W. Foxwood Drive, Raymore, MO 64083
	McGilley & George Funeral Hm & Crem (SCI)		4,890		6,540		816-322-2995	611 Chestnut, Belton, MO 64012
Clinton	Park Lawn Funeral Homes (Local)			4,630			816-740-4658	901 Clinton St., Lathrop, MO 64465
	r and Lawin r and rai fromes (Local)	1,233	ηu	7,000	7,030	0.0	010,10,4030	

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		Direct	Immediate	Standard	Standard	%		
Missouri	Funeral Home (Ownership)	Cremation	Burial	Funeral	Funeral	Change	Telephone	Directory
Clay	Assurance Cremation Society (local)	1,195	n/a	*	*		816-941-2273	860 W. Blue Ridge Blvd., Kansas City, MO 64156
	Bross & Spidle Funeral Hm & Crem Serv (Local)	995	3,345	4,730	5,285	(10.5)	816-630-3131	217 W. Broadway, Excelsior Springs, MO 64024
	Charter Funerals - Northland (Local)	1,270	2,270	4,650	4,255	9.3	816-921-5555	77 N.E. 72nd St., Gladstone, MO 64118
	Church-Archer-Pasley Funeral Home (SCI)	2,740	5,790	8,555	8,155	4.9	816-781-2000	119 E. Franklin, Liberty, MO 64068
	Fry-Bross & Spidle Funeral H & Crem Srv (Local)	995	3,345	4,730	5,285	(10.5)	816-628-4411	208 S. Jefferson St., Kearney, MO 64060
	Hidden Valley Fun'l Hm - Excelsior Sprgs (Local)		n/a	5,515	4,755	16.0	816-903-8888	5951 E. MO Hwy 10, Excelsior Springs, MO 64024
	Hidden Valley Funeral Home - Kearney (Local)		n/a	5,515	4,755	16.0	816-903-8888	925 E. 92 Hwy., Kearney, MO 64060
	Hidden Valley Funeral Home - Lawson (Local)	995	n/a	5,515	4,755	16.0	816-903-8888	412 N. Raum St., Lawson, MO 64062
	McGilley Antioch Chapel (SCI)	2,740	5,790	8,555	7,955	7.5	816-453-7700	3325 N.E. Vivion Road, Kansas City, MO 64119
	Park Lawn Funeral Homes (Local)	1,295	n/a	4,630	4,630	0.0	816-781-8228	1640 N. State-Rt 291, Liberty, MO 64068
	White Chapel Funeral Home (SCI)	2,740	5,790	8,555	7,628	12.2	816-452-8419	6600 N.E. Antioch Rd., Gladstone, MO 64119
Jackson	Chapel of Memories Funeral Home (Local)	1,695	2,850	6,490	*		816-463-4030	3000 E. Valor Dr., Grain Valley, MO 64029
	Charter Funerals - Blue Ridge (Local)	1,270	2,270	4,650	4,255	9.3	816-921-5555	5000 Blue Ridge Cutoff, Kansas City, MO 64133
	Cremation Society of KS & MO (Local)	1,095	n/a	4,030	*		816-822-9888	5561 N.W. Barry Rd., Kansas City, MO 64154
	Duane E. Harvey Funeral Directors (Local)	995	1,945	5,590	5,408	3.4	816-763-4042	9100 Blue Ridge Blvd., Kansas City, MO 64138
ľ	E.S. Eley & Sons Funeral Chapel (Local)		1,995	4,965	4,723	5.1	816-924-8700	4707 E. Truman Rd., Kansas City, MO 64127
	Elite Funeral Chapel (Local)	995	n/a	4,475	5,373	(16.7)	816-765-0141	11525 Blue Ridge Blvd., Kansas City, MO 64134
	Floral Hills Funeral Home (SCI)	2,740	5,790	8,555	7,628	12.2	816-353-1218	7000 Blue Ridge Blvd., Kansas City, MO 64133
	Heartland Crem & Burial Society-KS/MO (Local)	1,045	2,040	3,700	3,950	(6.3)	816-313-1677	6113 Blue Rdige Blvd., Raytown, MO 64133
	Langsford Funeral Home (Local)	2,290	n/a	6,010	6,310	(4.8)	816-524-3700	115 S.W. 3rd St., Lee's Summit, MO 64063
	Lawrence A. Jones & Sons Funeral Chpl (Local)	1,270	2,690	5,070	5,070	0.0	816-921-1800	1800 E. Linwood Blvd., Kansas City, MO 64109
	Longview Funeral Hm & Cemetery (Signature)	2,335	4,465	5,730	7,463	(23.2)	816-761-6272	12700 S. Raytown Rd., Kansas City, MO 64140
	Louis Memorial Chapel (Local)	2,608	5,604	6,906	6,541	5.6	816-361-5211	6830 Troost Ave., Kansas City, MO 64131
	Terrace Park Funeral Hm & Cem (Signature)	2,780	5,085	6,930	7,263	(4.6)	816-734-5500	801 N.W. 108th St., Kansas City, MO 64155
	McGilley & George Funeral Hm & Crem (SCI)	2,440	4,890	7,055	6,540	7.9	816-966-0250	12913 Grandview Rd., Grandview, MO 64030
	McGilley Memorial Chapel (SCI)	2,840	5,790	9,455	8,940	5.8	816-942-6180	12301 State Line Rd., Kansas City, MO 64145
	McGilley Memorial - Midtown Chapel (SCI)	2,740	4,890	7,255	6,655	9.0	816-753-6200	20 W. Linwood Blvd, Kansas City, MO 64111
	McGilley & Sheil Funeral Hm & Crem(SCI)	2,740	3,576	7,855	7,140	10.0	816-353-6555	11924 E. 47th St., Kansas City, MO 64133
	Meyers Funeral Chapel - Blue Springs (Local)	1,895	5,790	6,465	6,465	0.0	816-229-3276	1600 West Main St., Blue Springs, MO 64015
	Mt Moriah, Newcomer & Freeman F. Hm (SCI)	2,840	5,790	9,455	9,055	4.4	816-942-2004	10507 Holmes Rd., Kansas City, MO 64131
	Muehlebach Funeral Care (Local)	2,500	3,720	6,810	6,790	0.3	816-444-2060	6800 Troost Ave., Kansas City, MO 64131
	Neptune Society (Local)	1,997	n/a	*	*		816-361-2630	8438 Ward Parkway, Kansas City, MO 64114
	New Salem Funeral Home (Local)	990	2,993	5,390	5,420	(0.6)	816-796-8600	1823 N. Blue Mills Rd., Independence, MO 64058
	Noland Road Chapel (SCI)	2,740	5,790	7,855	7,028	11.8	816-252-8900	509 S. Noland Rd., Independence, MO 64050
	Park Lawn Funeral Homes (Local)	1,295	n/a	4,630	4,630	0.0	816-523-1234	8251 Hillcrest Rd., Kansas City, MO 64138
	Passantino Bros. Funeral Home (Local)	1,590	2,090	5,185	4,595	12.8	816-471-2844	2117 Independence Blvd., Kansas City, MO 64124
	Reflections Memorial Service (Local)	675	n/a	4,670	5,283	(11.6)	816-561-0101	14 Westport Rd., Kansas City, MO 64111
ſ	Royer Funeral Homes (Local)		2,993	5,390	5,390		816-229-5551	205 SW 17th St., Blue Springs, MO 64015
ſ	Royer Funeral Homes (Local)	990	2,993	5,390	5,390	0.0	816-847-4441	100 Royer Lane, Grain Valley, MO 64029
l l l l l l l l l l l l l l l l l l l	Royer Funeral Homes (Local)	990	2,993	5,390	5,390	0.0	816-690-4441	101 E. 15th St., Oak Grove. MO 64075
l l l l l l l l l l l l l l l l l l l	Sabbeto Funeral Home Inc. (Local)	1,095	2,995	5,355	4,815	11.2	816-221-4400	901 E. 5th St., Kanasas City, MO 64106
l l l l l l l l l l l l l l l l l l l	Signature Funerals (Local)		3,335	6,505	*		816-214-5174	8019 State Line Rd., Kansas City, MO 64114
[	Souder Family Funeral Home (Local)		3,290	5,715	5,715	0.0	816-436-2900	1333 N.E. Barry Road, Kansas City, MO 64145
l	Speaks Chapels - Buckner (Local)	2,890	4,265	6,385	6,185	3.2	816-650-5555	300 Adams St., Buckner, MO 64016
[	Speaks Chapels - Midtown (Local)		4,265	6,385	6,185	3.2	816-252-7900	1501 W. Lexington Ave., Independence, MO 64052
l l	Speaks Chapels - Suburban (Local)		4,265	6,385	6,185	3.2	816-373-3600	18020 E. 39th St., Independence, MO 64055
	Watkins Heritage Chapel (Local)	1,270	2,690	5,070	5,070	0.0	816-861-3030	4000 Em'l Cleaver Blvd., Kansas City, MO 64130
Platte	Cashatt Family Funerals (Local)	910	2,210	5,140	4,828	6.5	816-587-8200	7516 N.W. Prairie View, Platte Woods, MO 64151
Ē	Meyers Funeral Chapel - Northland (Local)	1,995	3,875	6,465	6,465	0.0	816-741-0251	401 Main St., Parkville, MO 64152
Comparable t	otal can not be displayed - prices are missing ** No	nrovious voa	r data _ ***	2016 Data Ur	dated New-2	h-160906· 2	011 Data DI IB-2-M	odified 8/28/2016

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### **Local operators charge less** National chains post higher prices in latest FCA-GKC survey

By Steve Nicely, FCA-GKC Board Member



Whether a funeral home is owned locally or by a national chain makes a big difference in prices, an FCA-GKC analysis reveals. The lowest prices are found among the area's 60-plus locally owned funeral providers, while those owned by two Houston-based chains charge significantly more.

The 14 area properties of Service Corporation International (SCI) posted the highest average prices in the survey. SCI's average price for a standard funeral was 52 percent higher than the local ownership average. Four owned by the Signature Memorial Group, LLC, posted the next-highest prices, which were 27 percent more than the locally owned average. The graph above illustrates the differences.

SCI is the largest company in the business, holding more than 2,000 funeral homes and cemeteries in the United States and Canada. It is publicly traded on the New York Stock Exchange. Its Kansas City-area properties include those bearing the McGilley and Dignity labels and several former D.W. Newcomers providers.

Signature Funeral Group is privately held and relatively new, founded in 2011. The ownership of the 95 area funeral providers—local, SCI, or

Signature—is listed after the company names in the chart on pages 2 and 3. (Signature Funerals, at 8019 State Line Road, is locally owned and not affiliated with the Signature Group.)

National chains typically retain the names of the funeral homes they buy, and that's the case in the Kansas City metro. The managers of nationally owned funeral homes claim that they charge more because they offer higher-quality facilities and better services than independently owned businesses. The local owners disagree, saying that their operations are superior, less expensive, and more sensitive to local community needs.

FCA-GKC takes no position on the issue. We think that consumers should be free to choose. Our purpose, and the purpose of our price survey, is to provide the information with which to make informed choices.



Above, clockwise from upper left: Frank Cockrell, of the FCA-GKC board, oversaw the collection of nearly 1,000 prices gathered in the survey. Other members of this year's price survey committee are David Johnson, Steve Nicely, and Lyle VanVleet. •